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**Lamaze, the originator of developmental toys, catches some air with a unique take on activity centers; the first of its kind in baby to toddler learning.**

**Lamaze 3-in-1 Airtivity Center (TM):**

Product Description: Designed for use from 6-36 months, this one-of-a-kind table provides 360 degrees of air-powered play. Flip the fish's tail to move the "floating fish" around, hit the bubbles, and baby is rewarded with fun sounds while learning how things work with air. Includes fish "pucks" and all accessories shown. The table is designed to grow with baby, starting with floor play for baby, then raised with snap-on legs to table height for toddlers, game play for all.

**Age:** 6 months+

**MSRP:** \$69.99

**Availability:** Fall 2020





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**Celebrating 25 years of doodling, The Original Doodle Bear pairs nostalgia with the latest interactive tech to give little artists an innovative new outlet for their ideas.**

**25th Anniversary Doodle Bear:**

**Product Description:** The 25th anniversary limited edition Doodle Bear has been designed to extend the love of The Original Doodle Bear® to a new generation. Made for the way kids play today, the bear bridges the gap between dimensional and digital play with the compatible Doodle Bear Studio App.

Additional features include:

- Exclusive 25th anniversary print with distressed denim-like accents
- Embroidered “25” on its heart
- Includes three washable markers
- Back pocket for storage
- Limited Edition Commemorative Packaging

Kids can decorate, animate and share Doodle Bear creations with friends, then doodle, wash and doodle again!

**Age:** 3 years+

**MSRP:** \$19.99

**Availability:** Fall 2020  
Exclusively at Walmart





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**AFTER 50 YEARS, JOHNNY LIGHTNING STRIKES AGAIN!**

For 50 years, Johnny Lightning cars have been the fastest model cars on the market – and this new line will be no exception. Optimized for speed, each car features cyclonic wheels, a die-cast chassis and a scaled size that is easy to take anywhere. Simply load the single strike launcher with multiple cars and get ready to race. Each time you press down, a car shoots out at lightning fast speed, scaleable to 1300 MPH! No batteries or assembly required.

**Age:** 4 years+

**Available:** July 2020

The collectible cars will be available in both three packs and seven packs with special Thunder Crack packaging! Be on the lookout for rare White Lightning cars as well!







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## **Let's Zoom Out! Race along to adventure with Remote Control Turbo Trick Ricky!**

**Remote Control Turbo Trick Ricky:**

**Product Description:** Get your Zoom on with Remote Control Turbo Trick Ricky! Kids can create realistic action when they take their favorite remote control rescue bike on their next adventure. The easy-to-use controller features a simple design that packs plenty of punch. Watch as Ricky performs daring tricks with the press of a button on the remote control. He does real wheelies and 360 degree stunt spins! It's always fun to race around with Ricky; his tires work on carpets as well as bare floors. Let's zoom out!

There are plenty of *Ricky Zoom* toys from the world of Wheelford to discover, including both action figures and playsets. Each faithfully captures the spirit, energy and fun of the Nick Jr. *Ricky Zoom* cartoon and brings it all home to your own little *Ricky Zoom* fan.

**Age:** 3 years+

**MSRP:** \$29.99

**Availability:** Fall 2020 at Walmart







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## Feed kid's imaginations with the farming fun of John Deere Kids!

John Deere brings farm to the play table with this newly branded segment comprised of two toy lines: Preschool and Monster Treads. New Preschool toys for 2020 include an exciting line of buildable toys featuring Johnny Tractor and his friends! Look for new webisodes this Fall on YouTube Kids!

**Age:** 3 years +



### Build-A-Buddy Johnny

Young kids will have a great time using the included screwdriver to take Johnny apart and then put him back together again. Once put together, Johnny's free rolling wheels are perfect for push along play.

All toys in the Build-a-Buddy line feature interchangeable parts that can be swapped from vehicle to vehicle. Includes screwdriver that stores under vehicle chassis.



### Build-A-Buddy Corey

Includes Build-A-Buddy Corey and barn, this farm toy set also includes a horse and pig on wheels who love to go for a roll! The barn is perfect for animals to park in and fencing to help keep them safely inside.



### Build-A-Buddy Bonnie

Includes buildable Bonnie and wagon, this set includes a cow on wheels who loves going for a roll or riding in her wagon!