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## FAMILY FUN IS IN THE PALM OF YOUR HANDS WITH OK2WIN EDU-TAINING CARD COUNTING GAMES

*In Just 3 Minutes Everyone Can Master The Dynamic Matching Game  
BOOM GOES THE DYNAMITE™ or Fast-Paced Discard Game 3UP 3DOWN®*

Centerville, UT (March 14, 2019) – In this digital age of Wi-Fi and gadgets, you may be surprised to learn that playing cards continues to be one of the most popular pleasures for kids and adults! Card games can give you a chance to interact with others in an intimate setting while engaging in a little friendly competition.

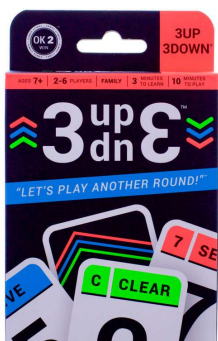
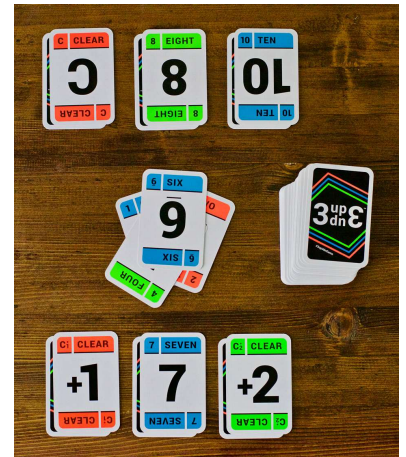
Toymaker Ok2Win has two new decks of cards that are captivating and quick to learn: **BOOM GOES THE DYNAMITE** (\$14.99) and **3UP 3DOWN** (\$9.99). Family Game Night may never be the same!

As evident at last month's American International Toy Fair, the lost art of the Family Card Game is making a resurgence with card sales booming. 3UP 3DOWN captured nearly \$500,000 in sales on Amazon since its debut, one deck at a time. The fast-paced discard game allows 2 to 6 players to play quick rounds involving a little strategy and a little luck.

Playing provides a chance for elementary-age students to practice their newly acquired counting skills while also having a blast. The best kind of learning is “stealth learning,” when kids are having so much fun playing that they are unaware they are learning at the same time! Concepts like *greater than* or *equal to* are used while picking up or discarding cards numbered “1” through “10.” A family demo video on their website, [www.Ok2Win.com](http://www.Ok2Win.com) makes it easy to get started.

“Fun game. Good work for working on less-than and greater-than-or-equal concepts for children with math delays,” chimed in a parent on 3UP 3DOWN's Amazon page.

“We really enjoy this game! We play several nights a week ages 8, 10 and adult,” typed another Amazon shopper. “It's a perfect amount of strategy and luck. It's fast-paced and easy to learn. Get it! You'll enjoy it.”



“I originally found this game in an article on the web when searching for games that help strengthen your child's math skills,” echoed a third parent on Amazon. “I ended up buying this as a stocking stuffer for my 7 y/o and she absolutely loves it. The game is fast-paced and replay-ability is high. I actually enjoy playing it too. The cards feel like they are high quality and they shuffle nicely. Good thickness. I highly recommend.”

**3UP 3DOWN • Ages 7+ • \$9.99**

Open the pack and shuffle 84 neon-colored (orange, green, and blue), casino-quality, bridge-sized cards.

To win each round, a player must get rid of his cards before family and friends can. But, the “3DOWN” cards keep everyone guessing, as these cards are not revealed until the very end! Players need both strategy and luck. As the many Amazon reviews reveal, both kids and adults adore this game for 2 to 6 players.

The newest addition to Ok2Win’s family game collection is BOOM GOES THE DYNAMITE, packaged in a black box with a red explosive glow. With the motto, *a dynamic matching game with an explosive twist*, players are asked to ignite as many matches as possible by using special action cards, strategy, one’s memory, and -- a little bit of luck.

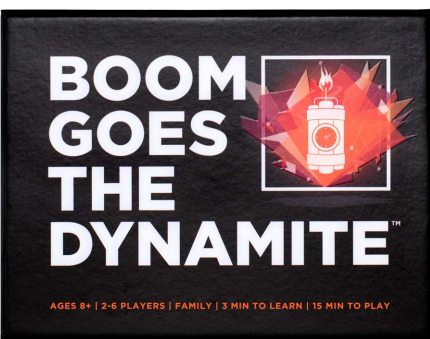
The game began as a Kickstarter project with nearly 800 backers and was showcased at the recent 2019 American International Toy Fair. Retailers commented that it was the perfect STEM game for students in the elementary grades. Like its counterpart, this game takes only 3 minutes to learn and about 15 minutes to play a full (and addicting) round.

The glowing reviews for BOOM on Amazon continue to roll in:

“Playing card games is a big tradition in my family, and I'm always on the lookout for a new one that will be easy enough to learn but still engaging for my daughter and nephew (both are pre-teens). This one definitely checks those boxes! The game play is simple enough---flip over a couple of cards and try to make a match between them. Don't have a match? Use one or more of your ignite cards---multiply, divide, add, subtract---to create one. And if you find the dynamite card, you're in luck!”

“I ordered this card game for our 7-year-old granddaughter. We watched the ‘YouTube’ video so we would understand how to play the game. It was fun, challenging and my granddaughter was very good at it. Beat me every time! LOL.”

“My son DETESTS practicing math facts. So when this came up on Kickstarter, I thought any opportunity for him to practice while playing a game would be fantastic! The day we received the game in the mail we opened it up and played that evening. His first comment was "Ugh, a MATH game?" but then after just a couple turns at the game he announced that he LOVED the game. We have played it frequently since.”



### **BOOM GOES THE DYNAMITE • Ages 8+ • \$14.99**

While racing against the timer, try to make traditional or ignited matches using some easy mental math. At the same time, try to remember where the cards are in the matchbox! Everyone in the house will want to play. Each set includes 84 casino-quality, bridge-sized cards. This high-quality, compact, travel-friendly box makes it ideal for game night, slumber parties and school holidays. Gift-wrap one for a birthday party present.

Find both card games on sale at Amazon or follow the links at [www.Ok2Win.com](http://www.Ok2Win.com).

### **About Ok2Win Family Games**

Brothers Jacob Hiller and Caleb Hiller are the brains behind these edu-tainment games with a mantle of higher education degrees between them. Owner and Founder Jacob earned a BS in Accounting from Brigham Young University and a Masters of Accountancy with an emphasis in Entrepreneurship from the University of Arizona. Brother Caleb has a Bachelors and a Masters in Chemistry from Brigham Young University plus a PhD in Chemistry from the University of California, Irvine. Both 3UP 3DOWN and BOOM GOES THE DYNAMITE are sold on Amazon with expectations for retail distribution nationwide in specialty stores in 2019. For more information, visit their website, [www.Ok2Win.com](http://www.Ok2Win.com).