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SUMMER VACAY 2019 PACKING LIST: SWIMSUITS, SANDALS & 'NOT PARENT APPROVED' WORD GAME

*Tweens & Teens Will Want To Hang With Parents When This PG-Rated
Fill-In-The-Blank Game Is Part of the Holiday*

Los Angeles, CA (July 1, 2019) – Summer fun is already here, and Not Parent Approved is here to make get-togethers filled with laughter (and no screens)! When making a to-do list, plan on packing swimsuits and suntan lotion and then pick up a deck of **Not Parent Approved** (\$24.99). It might be the best thing moms can put in the suitcase!

Being inappropriate is the whole point of this PG-rated game that kids adore and parents secretly approve of! So far, 10 childhood experts and toy industry judges have awarded this pint-size game top honors including the *2018 Academics' Choice Awards Brain Toy*. A round or two of this word game improves literacy, reasoning and language skills. But kids will just think it's fun to hang with the family as they respond to each card in the deck.



“This game gives kids permission to say words and phrases they might get in trouble for,” explained blogger *The Mama Maven* to her readers. “We tried a few rounds of the game and got lots of laughs! This was a huge hit with my kids. It was fun to watch them let loose!”

Echoed *Mommies with Cents!*, “It’s nice to get the kids off their screens once in awhile! In fact, that’s exactly what the creators of this game were aiming for!”

Ideal for on-the-go fun, this word game can be played in an airport lounge, at a family restaurant booth or in the hotel room. Find it exclusively on Amazon at <https://www.amazon.com/dp/B01FST8A90>. Here’s the list of industry awards:

Not Parent Approved • Ages 8+ • \$24.99

2018 Academics' Choice Awards Brain Toy
2018 Hot Diggity Awards
2018 PAL Award Winner
Dr. Toy 100 Best Children's Products
Mom's Choice Gold Award

Natl. Parenting Ctr. 2018 Holiday Seal of Approval
National Parenting Product Awards 2016 Winner
Scholastic Parent & Child 2016 Gold Star Toy
Tillywig Toy Awards' Best Family Fun Award Winner
Family Review Center Seal of Approval

This portable game is ideal for kids, tweens, families and mischief-makers! Designed to reintroduce a love of tabletop games for a screen-obsessed generation. Comes with 455 durable, premium-printed cards (2" x 3") and rules insert in a custom box. The smaller sized cards are ideal for youngest members of the family. Now you can take the laughter with you, even on the road.

ABOUT NOT PARENT APPROVED

Before you disapprove of snot-out-of-your nose laughter, consider Not Parent Approved as a mesmerizing kid-friendly word game of fill-in-the-blanks inspired by *Cards Against Humanity*. This game was created to provide an easy-to-learn and hilarious alternative to screen time for children and their families. Makes a brilliant screen zombie antidote that's effortless fun at a kid's slumber party or Thanksgiving with Grandma. Bring back the joy of face-to-face engagement and see your kid's eyeballs again. What a concept! Discover more at <https://notparentapproved.com/>.