## FOR IMMEDIATE RELEASE

CONTACT: GOLIN Rich George 213-335-5554 rgeorge@golin.com Justin Aclin 212-373-6004 jaclin@golin.com

## JUST WHAT THE DOCTOR ORDERED! DR. MARIO WORLD IS NOW AVAILABLE FOR iOS AND ANDROID DEVICES

## Nintendo Introduces Its Virus-Busting Puzzle Game Series to Smartphone Devices

REDMOND, Wash., July 10, 2019 – Nintendo's newest mobile game, <u>*Dr. Mario World*</u>, is now available for iOS and Android devices. In this free-to-start puzzle and virusmatching puzzle game, meddlesome viruses have the in-game world in a panic, and Dr. Mario and friends must eliminate them by matching capsules with viruses of the same color.

"The *Dr. Mario* franchise first appeared in 1990, and this new installment brings the series' colorful cast of viruses and Mushroom Kingdom doctor characters to an expanded audience on mobile devices," said Nick Chavez, Nintendo of America's Senior Vice President of Sales and Marketing. "With *Dr. Mario World*, there will always be a doctor in the house, on the bus, in the car and anywhere your mobile devices go."

In the *Dr. Mario World* game, players must plan their approach carefully, as each puzzling combination of viruses in each stage must be cleared using a limited number of capsules. Luckily, Dr. Mario isn't the only one on call to take on the viruses. A full office of doctors, including Dr. Peach, Dr. Bowser, Dr. Toad and many others, will be available to help players overcome the pesky viruses through various virus-busting skills. Other classic characters from the *Super Mario* universe like Goomba, Koopa Troopa and Shy Guy will also appear as assistants, providing doctors with valuable passive skills and effects. Players can even select up to two assistants at once! More than 200 stages across various worlds will be available at launch, with new doctors, assistants, stages and worlds continuing to be added to *Dr. Mario World* after launch.

*Dr. Mario World* can also be played together with friends and family around the world. In Versus Mode, players can turn up the intensity by challenging their friends or any other players online to a one-on-one showdown in real time. By linking *Dr. Mario* 

## *Just What the Doctor Ordered!* Dr. Mario World *is Now Available for iOS and Android Devices Page 2*

*World* to Facebook or their Nintendo Account, players can not only see the Stage Mode progress of their friends, but also earn and receive stamina-giving hearts to use to play Stage Mode. Linking to a Facebook or Nintendo Account is not required to challenge other players in Versus Mode. To view multiplayer gameplay in action, check out a trailer for the game <u>here</u>.

For more information about Dr. Mario World, visit https://drmario-world.com.

About Nintendo: The worldwide pioneer in the creation of interactive entertainment, Nintendo Co., Ltd., of Kyoto, Japan, manufactures and markets hardware and software for its Nintendo Switch<sup>™</sup> system and the Nintendo 3DS<sup>™</sup> family of portable systems. Since 1983, when it launched the Nintendo Entertainment System<sup>™</sup>, Nintendo has sold more than 4.7 billion video games and more than 740 million hardware units globally, including Nintendo Switch and the Nintendo 3DS family of systems, as well as the Game Boy<sup>™</sup>, Game Boy Advance, Nintendo DS<sup>™</sup> family of systems, Super NES<sup>™</sup>, Nintendo 64<sup>™</sup>, Nintendo GameCube<sup>™</sup>, Wii<sup>™</sup> and Wii U<sup>™</sup> systems. It has also created industry icons that have become well-known, household names, such as Mario, Donkey Kong, Metroid, Zelda and Pokémon. A wholly owned subsidiary, Nintendo of America Inc., based in Redmond, Wash., serves as headquarters for Nintendo's operations in the Americas. For more information about Nintendo, please visit the company's website at https://www.nintendo.com/.

###

Note to editors: Nintendo press materials are available at <u>https://press.nintendo.com</u>, a password-protected site. To obtain a login, please register on the site.