

From the World of Madame Alexander®

Nurturing Dolls • Splash and Play Mermaid

FUN IN THE TUB!

Splash and Play Mermaid's fully submersible, soft body is designed for time in the tub. Dressed in a mermaid swim set with hooded towel "tail," bottle and fish toy, she's ready to go anywhere!

MSRP \$49.95

For ages 2 and up



madamealexander.com

MADAME
ALEXANDER®

Madame always said, "Love is in the details." Her passion was for creating realistic, quality dolls that were meant to be played with and loved for a lifetime, so children learn to form meaningful, enduring relationships. As we approach 100 years of quality toy making, the Madame Alexander Doll Company is committed to creating better dolls for a better world, just as Madame Alexander envisioned.