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### **ABOUT KESS**

Kess, a third-generation toy and game company based in Los Angeles, is dedicated to reinventing classic toys by introducing new play patterns inspired by today's youth. Since its retail launch in 2016, Kess has dominated the outdoor and impulse categories, and is best-known for its top-selling Drop Dot Ball and Ice Hoops assortments. In 2019, Kess will expand upon these popular lines by adding lights, textures, slime and collectible elements. For more information about Kess, please visit [www.kess.co](http://www.kess.co).



### **DROP DOTS LOVE EM'S**

*(KESS; \$7.99; Ages 6+; Available Now)*

Drop Dots Love Em's are collectible and playful characters made with proprietary Drop Dot material and slow-rising foam that combine to allow for maximum sensory play! Love Em's first wave will feature collectible characters including Unicorns, Penguins, Pineapples and more.



### **ICE HOOP**

*(KESS; \$5.99-\$9.99; Ages 4+; Available Now)*

Ice Hoop is Kess' best-selling hoop that boasts patented V-Grip Technology to allow for better grip while hooping. Crafted for performance and style, the proprietary shape of each Ice Hoop is designed to enhance tricks and allow for longer-lasting play. In 2019 Kess introduced Light-Up Ice Hoop and Ultra Light Ice Hoop to the Ice Hoop collection. Both new releases are made with light-up technology that provides colorful play with enhanced visual effects, perfect for children and adults, alike. Available in a variety of colors at major retailers nationwide.

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