

For over 120 years, GUND has established itself as the premier plush company for innovative designs, huggable personalities and the softest of fabrics. The quality of these products and the deep connections and memories made with them have become synonymous with GUND.



Flappy the Animated Elephant (Baby GUND)

Flappy is an adorable, animated plush elephant who is always ready to keep baby engaged and entertained. Designed with premium, surface-washable plush materials for unparalleled softness and huggability, Flappy loves to interact through two different play modes.

Touch his left foot to play an interactive game of peek-a-boo, and the right to hear the song “Do Your Ears Hang Low” in a cute child’s voice. Watch his ears move and flap as he interacts with baby. When play time is over, this adorable 12” elephant doubles as perfect room décor in your nursery.

MSRP: \$40.00, Age: 1+, Three “AA” batteries included, Available now at GUND.com



Snuffles Ice Blue (Baby GUND)

For the past 30 years, Snuffles has been spreading joy as one of our most beloved teddy bears! His unique crescent-shaped design lets him create a personal connection with you as he looks into your eyes with every hug. This 13” version of Snuffles comes in a unique two-tone ice blue plush that’s softer than ever and feels like snuggling a cloud!

Snuffles is surface-washable for easy cleaning, so they can love, snuggle and play for years to come.

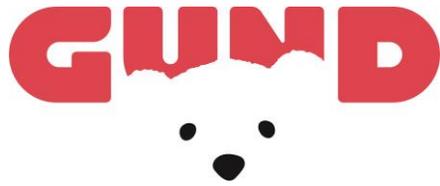
MSRP: \$40.00, Age: 1+, Available Fall 2019 at GUND.com

For more information & photos, contact:

Tammy Smitham - Media Relations MediaRelations@SpinMaster.com

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Baby Toothpick Panda Collection (Baby GUND)

Meet the Baby Toothpick Panda collection of baby's first friends, inspired by one of our quirky and most-loved teddy bears, Toothpick! Each piece in this collection is made from premium soft baby plush in gender-neutral navy blue and cream with embroidered accents and fuzzy panda markings. The entire collection is machine washable for easy cleaning, so they can be loved and played with for years to come.

The 12" Plush's toothpick design with long arms and legs presents a whimsical look, making it easy for baby to grab, cuddle and bring along. When playtime is over, this pleasant 12" plush panda doubles as adorable room décor for a modern nursery.



The 7.5" Ring Rattle includes a soft plush ring that's perfect for little hands to grip and shake in play. topped with Panda's head and loveable face, its toothpick design with long arms and legs make it easy for baby to grab, carry and cuddle.

The 8" Soft Book keeps baby engaged and entertained as Panda introduces the rest of his Toothpick friends through interactive play at home or on-the-go. Unwrap the Velcro strap and turn the soft

pages for fun games and activities including peek-a-boo, sensory-stimulating crinkle, ribbon for tactile play, super soft plush pages, and more!

MSRP: \$10.00-20.00, Age: 0+, Available Fall 2019 at GUND.com



Elmo Limited Edition 50th Anniversary Plush (GUND)

For 50 years and counting, Sesame Street has been helping kids grow smarter, stronger, and kinder! Elmo is everyone's best friend, and this special 50th Anniversary version of the iconic, fuzzy red character features accurate details that are sure to please Sesame Street fans of all ages.

Elmo's 20" height, big, round belly and extra soft red plush material make him perfect for play time and room decoration. Made with high-quality and huggable soft plush, Elmo will remain a loyal pal for years to come.

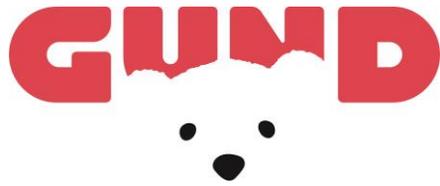
MSRP: \$35.00, Age: 18+ months, Available Fall 2019 at GUND.com

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LINE FRIENDS 14" Standing Plush (GUND)



LINE is the popular Japanese messaging app whose endless collection of expressive and lovable character stickers have turned the platform into a global phenomenon with more than 200 million active users!

The app's LINE FRIENDS now come to life as super-soft and huggable plush! Designed with premium surface-washable materials, these 14" standing plush are perfect for play or display. Fans can take their favorite characters on exciting adventures or exchange them with friends—just like they would in chats!

Choose from a variety of friends: Brown, a warmhearted friend whose actions speak louder than words; Choco, a fashionista with a cute pink bow who loves social media and snapping selfies; and Cony, a bright and cheerful rabbit with rosy cheeks and an energetic spirit.

MSRP: \$30.00, Age: 1+, Available Fall 2019 at GUND.com in Brown, Choco, and Cony

Super Pusheenicorn on Cloud (GUND)



Pusheen is the snack-loving cat who loves to go on adventures with friends like Sloth, Stormy, Pip and Cheek in her popular webcomic with over 10 million social media fans! Brought to life in a super-soft and huggable 5" plush, the legendary Super Pusheenicorn spreads joy and light wherever she flies with her sparkling horn leading the way in this Pusheen collector set. Super Pusheenicorn arrives in a clear gift display box with magnets to display together with other styles or apart for play. It's the perfect piece to add to a collection or anywhere a Pusheen or cat lover needs a magical friend.

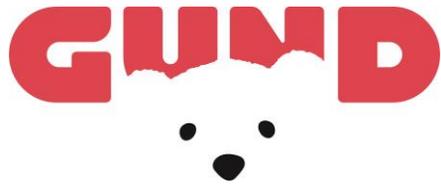
MSRP: \$25.00, Age: 1+, Available Fall 2019 at GUND.com

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Super Pusheenicorn (GUND)

The legendary Super Pusheenicorn spreads joy and light wherever she flies with her glowing horn leading the way! Just give her sparkly crescent moon a push to start the magic: three magical touch-activated lights and whimsical sound sequences play.

MSRP: \$25.00, Age: 1+, Available Fall 2019 at GUND.com



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