

## RAINBOW BUTTERFLY UNICORN KITTY



Magic and mischief await in the whimsical world of the brand-new animated series, [Rainbow Butterfly Unicorn Kitty](#), airing on [Nickelodeon](#) and created and produced by [Funrise](#). The series follows the comedic adventures of a spirited kitty named Felicity who possesses magical powers and who's also part rainbow, part butterfly and part unicorn. This unique quality gives her the ability to lasso items in the form of a full-fledged rainbow, produce thunderous claps from her butterfly wings, fire lasers from her unicorn horn and shoot glow sticks from her kitten paws. Together with her best friends, she's ready to take on every challenge that comes with living in the world of Mythlandia while encouraging kids to embrace and exuberantly own their uniqueness and individuality. Funrise's comprehensive toy line includes role play toys, toys with surprise reveal, collectible bobble head figures, action figures and playsets, plush and more.

### RAINBOW BUTTERFLY UNICORN Action Power Paws

Now you can unleash your inner hero just like Felicity! These oversized rainbow kitty paws are motion-activated and have light up rainbow claws & sounds! Power up with these super-soft plush paws and become fierce and fearless like Felicity! Ages 3+, SRP \$24.99



### RAINBOW BUTTERFLY UNICORN KITTY 9 Lives Surprise Assortment

There's plenty of unboxing fun with the all-new Rainbow Butterfly Unicorn Kitty 9 Lives Surprise. Just twist the lid to pop open and transform each Kitty Can into a multi-level mini-playset. In each 9 Lives Surprise, you'll discover 9 pawsitively awesome surprises including two collectible mini-figures, 6 adorable collectible accessories and a decorative sticker pack. With 5 styles to collect and over 55 pieces, you can design, style and customize each mini-playset to be purrfectly yours. Ages 4+, SRP \$9.99



### RAINBOW BUTTERFLY UNICORN KITTY Rainbow Kitty Vision Mask

Find your inner hero as you play out Rainbow Butterfly Unicorn Kitty stories with this ultra-cool mask inspired from the show! Look through the prisma lenses to reveal a rainbow colored world and activate the light up horn for Unicorn power. Every young super hero will love recreating her favorite scenes, telling new tales and discovering their own powers using this mask. Ages 3+, SRP \$12.99



### RAINBOW BUTTERFLY UNICORN KITTY Power Figure Assortment

Power up with Felicity! Each power figure in the assortment has its own furr-tastic feature. Power Tail Felicity can swish her supersoft tail, Unicorn Power has a light-up horn, Rainbow Power can expand and retract and Power Rock Miguel rocks out! Figures are compatible with Felicity's bedroom Playset and Felicity's Spa Playset. Collect them all to complete the Power Pack! Ages 3+, SRP \$5.99



### RAINBOW BUTTERFLY UNICORN KITTY Fabulous Felicity 14" Plush

Take Felicity along for your BFF adventures! She's part Rainbow, part Butterfly, part Unicorn and 100% Kitty. This 14" Felicity plush is large and super soft and has a rainbow coat and a bushy tail. She is one-of-a-kind and fabulous! Ages 3+, SRP \$14.99



### RAINBOW BUTTERFLY UNICORN KITTY Purr-fect Party 8" Plush Assortment

Now you can throw a purr-fect party with Felicity in all of her forms! Cuddle your favorite 8" plush while recreating favorite scenes or imagining new best friend adventures! Collect all 4 styles including Felicity, Butterfly, Unicorn and Miguel. Ages 3+, SRP \$7.99



# Rainbow Butterfly Unicorn Kitty 2019

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## **About Funrise**

Funrise is a global innovator and industry leader in the design, manufacturing, marketing and distribution of toys worldwide. Delivering fun for kids of all ages, Funrise portfolio consists of its own brands including GAZILLION®, HERODRIVE™, FART NINJAS™ and RAINBOW BUTTERFLY UNICORN KITTY™, as well as licensed properties from premier partners. For more information, visit <https://www.funrise.com>.