## **BYB** EXCLUSIVES!

Product Name	Product Description	Product Image	Availability
Bob Ross Marshmallow Canvas	A gift set that includes a giant marshmallow canvas as well as edible paints and a paint brush. After creating some happy little treats, you can eat your masterpiece!	MARSHMALLOW CANVAS	In-stores & Online
Bob Ross Cereal	Bob Ross finally has his very own breakfast cereal! This cereal is full of toasted oats and a multitude of crunchy marshmallows. After you finish the box, you can cut out your very own painter's pallette!  Just eat relax and watch it happen!	Bob Read	In-stores & Online
Bob Ross Paint-Your-Tongue Chocolate Bars	Now you can paint your very own tongue with some of Bob Ross' favorite paint colors! These milk chocolate bars have a frosting filling that turns your tongue one of five different colors!	SAFE SAFE	In-Store Only
Ghostbusters Chocolate Bars - Slimer & Stay Puft	Celebrate Ghostbusters' 25th Anniversary with two of the franchise's most iconic ghosts - Slimer and Stay Puft! The Slimer Bar is bright green and has a great citrus flavor and green slime filling. Stay Puft is a milk chocolate bar filled with marshmallow fluff!	GENERAL THE PER PER PER PER PER PER PER PER PER PE	In-Store Only
Ghostbusters Stay Puft Crunchy Marshmallows	The traveler has come to destroy your sweet tooth! Enjoy Stay Puft's Crunchy Marshmallows these delicious morsels are great in hot cocoa in your cereal or just to snack on by themselves!	PUFT  WARGINALIOWS	In-Store Only
Ghostbusters Stay Puft S'Mores Kit	After you cross the streams and arrive at your campsite, break open this DIY Kit that includes everything you'll need to roast some delicious marshmallow s'mores.	STORY AND ADDRESS OF THE PARTY	In-Store Only
Ghostbusters Funko Cereal - Stay Puft	Even a sailor in New York needs to stop and have breakfast! This exclusive Funko Cereal includes a delicious crunchy cereal as well as your very own collectible mini Stay Puft figurine!	STAY DUFT	In-stores & Online
KISS Funko Cereal - Gene Simmons	The Man The Legend! We aren't sure why it took almost 50 years for Gene Simmons to get his very own breakfast cereal, but it's finally here just in time for the KISS End of the Road World Tour! Plus, a mini Gene Simmons collectible figuring is available in every box!		In-stores & Online
Garbage Pail Kids Cereal	The entire gang has finally come to your breakfast bowl! The Garbage Pail Kids have concocted quite the cereal mix with strawberry crazy crisps and multi-colored marshmallow "Barf bits"! Sure to gross out anyone over the age of reason! Box art designed by famed GPK artist himself, Joe Simko!	CARBAGE PAIL (TOS) CERTAL CERT	In-stores & Online

Garbage Pail Kids Chocolate Bar - Adam Bomb & Leaky Lindsay	The iconic Adam Bomb finally has his own chocolate bar with cherry flavor and popping candy inclusions! Not to be outdone, Leaky Lindsay also make an appearance with a tasty green chocolate bar stuffed with green "goo".		In-Store Only
Garbage Pail Kids Energy Drink - Adam Bomb	Having trouble staying awake? This Adam Cherry Bomb energy drink will blow your mind!		In-stores & Online
Yu-Gi-Oh Chocolate Bar - Blue Eyes White Dragon	Blue Eyes White Dragon has his very own white chocolate and blueberry swirl bar. These are limited edition and available only at FYE!		In-Store Only
Yu-Gi-Oh Cereal	Blue Eyes White Dragon also has	Blig Gy3	In-stores & Online
WWE Booty-O's Cereal	Don't you dare be sour! This magical breakfast of WWE's The New Day can now be yours! Each box contains toasted oat cereal with a variety of magican crunchy marshmallows! After eating, you can cut out your very own Unicorn Mask on the back!	BOUNG	In-stores & Online
Nick Rugrats Reptar Bar	The one the only REPTAR BAR! This is the real deal! Milk chocolate with green frosting filling that will actually turn your tongue Green! Tear Open Chomp Repeat!	SAGE NO.	In-store Holiday 2019
FYE x Munch Pack Crate	FYE and Munch Pak have teamed up to offer a crate filled with amazing, hard-to-find snacks from around the world!	RAP GRAPH	In-Store Only
FYE x Japan Crate	What do you get when you mix a variety of 15 different candy and snack items from Japan inside a mystery box an FYE x Japan Crate, of course!	TABLE CARY	In-Store Only
FYE x Umai Crate	This mystery crate includes a variety of Japanese ramen noodles in many different flavors available only at FYE!		In-Store Only
FYE x Doki Doki Crate	FYE and Japan Crate teamed up to offer a mystery box jam-packed will all sorts of cuty and cuddly product all from the country of Japan!		In-Store Only
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FYE x Japan Crate x My Hero Academia

This is the first of it's kind... FYE and Japan Crate joined forces to create a completely customized crate powered by the My Hero Academia franchise! Available this Holiday only at FYE



Available September 2019 In-stores & Online.