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**Crayola Glitter Dots**

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With Crayola Glitter Dots, kids can create with glitter in a whole new way, without all the mess! Just squish each dot to create glitter-infused outputs. Each dot contains a special coating so the glitter stays in the dot and not on your hands! Glitter dots are easy to use and versatile for any type of craft or project – they can be used on a variety of surfaces including paper, wood, craft foam, felt and more.

Glitter dots are available in a variety of ways:

* **Glitter Dots Single Packs ($4.99):** Contains 42 dots each and comes in three different color palettes
* **Glitter Dots Activity Kits ($9.99):** Each kit focuses on one activity using Glitter Dots; activities include creating keychains, stickers, mosaics, and sparkly signs. Kits include 42 Glitter Dots.
* **Glitter Dots Sparkle Station ($19.99):** Comes with 84 dots and gives kids all the tools they need to squish, roll, and cut custom glitter dot creations that can be applied to a variety of surfaces

**BENEFITS**

* **Glittery Fun With Less Mess**: Kids love to play with glitter but traditional glitter and glue can be messy; with Glitter Dots, the glitter is contained in the dots, providing a perfect less mess solution for moms and kids.
* **Color Variety for Custom Creations**: Glitter Dots are available in 13 different sparkly colors and three different color palettes; classic, tropical and bold
* **Endless Possibilities to Create**: Glitter Dots will adhere to a variety of surfaces including paper, wood, felt, paper mache, fabrics, craft foam and more

**TARGET AUDIENCE**

* Children aged five years and older

**WHERE TO BUY**

* Price: $4.99-$19.99
* Available at Crayola.com and retailers nationwide in August 2019