

ALEX[®]spa



ALEX[®] D.I.Y.



ALEX[®]spa



ALEX BRANDS[®]



SCIENTIFIC EXPLORER



ALEX
DIY!



Alex DIY® Loopies™
AGES 7+ | MSRP \$14.99

Stuff and fluff to make a plush character! Great for kids who like to knit, crochet, sew or just collect adorable characters. So many styles to choose from!

**Lion and Dog exclusively at Walmart this year!*

**Butterfly is a MindWare and A.C. Moore exclusive this year!*

ALEX
spa



hold hair in place
with a touch of color!



Alex Spa® Hair Color Gel™
AGES 8+ | MSRP \$9.99

Give your young diva color and style at her fingertips! Choose one of two shades of hair gel that lets you add bright pink and purple colors as you shape your hair. Great for parties, pictures, sleepovers and school.



Alex Spa® Mix & Makeup Whipped Body Butter™
AGES 6+ | MSRP \$14.99

Mix colors, scents and shimmer for the feel, smell and shine you want in a lotion! Nourish your skin with creamy, fragranced body butter you've customized yourself. Store your body butter in 3 adorable panda shaped containers!



**Yummy
Science!**



Scientific Explorer® Confectionery Science™
AGES 8+ | MSRP \$14.99

Satisfy your sweet tooth while learning science facts! Make and decorate a sugar skull, learn about sugar density. Make rock candy, gummy gems and chocolate lollipops.



**A Science
Experiment
Everyday!**

Scientific Explorer® 12 Days of Discovery™
AGES 7+ | MSRP \$19.99

Discover and reveal 12 Days of Science surprises! The advent calendar design lets kids explore a different experiment each day. Make crystals, slime, volcanos, snow and more!

**Exclusively at Walmart this year!*

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